

  
**PORCELÁNICOS  
MEHAVI**

**REVESTIMIENTOS, ENCIMERAS  
PAVIMENTOS Y PELDAÑOS**

# Expres- sions

Explore surfaces  
that express the  
beauty of nature



120x120cm

[www.itaca.in](http://www.itaca.in)

— — — — —  
CROWN  
**PORCELÁNICOS  
MEHAVI**

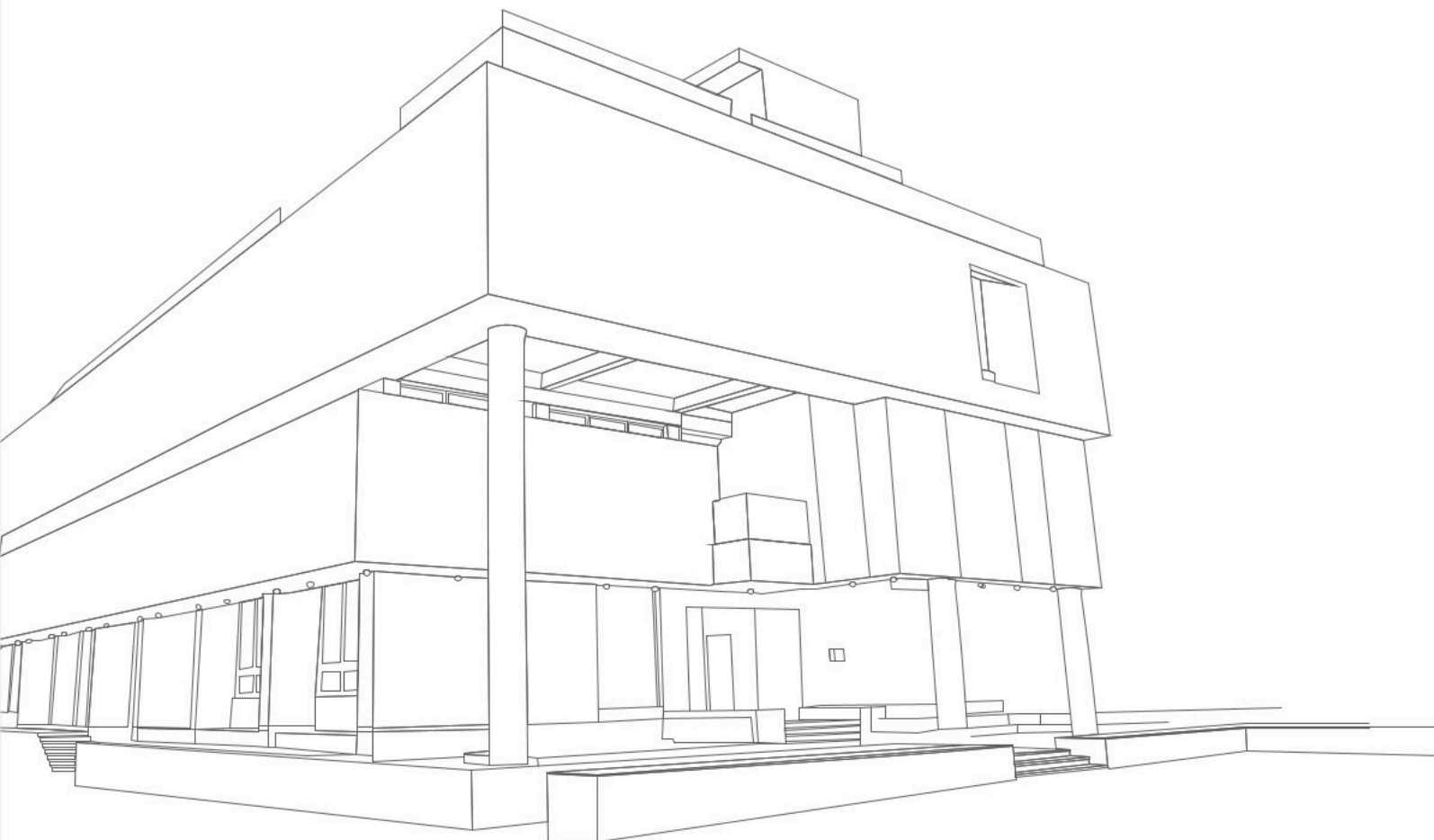
**REVESTIMIENTOS, ENCIMERAS  
PAVIMENTOS Y PELDAÑOS**

Incepted in 2009 with a clear vision to create innovative and uniquely beautiful surfaces that pay homage to those who appreciate luxury, who seek craftsmanship of value, and who seek beauty within the craft, Itaca promotes Italian-based designs for the interior of Indian homes.

Pioneers in producing Wall and Floor Tiles, Itaca stands tall with its superior surfaces where creativity meets craftsmanship, technology fuses with tradition, and western aesthetics merge with artisanal techniques from Italy, Asia & beyond.

The rapid growth in the architecture and interior design industry inspires our team of dedicated employees in production, R&D, marketing, and distributing channels to work with passion and create the best ceramic surfaces that meet the client and market demands in both, domestic and international markets.

Our products embody classical elegance and reflect the beauty of both nature and urban design. This has resulted in quality and diversity that kindles extreme customer satisfaction. With state-of-the-art designs to create the best spaces whilst performing to the highest standards, Itaca is a blend of unmatched functional innovation and aesthetics that are ahead of its time, standard, and style. Come, discover the joy of living with Itaca surfaces!



23+ Years of Experience

70k Production Capacity (sq m/day)

73+ Export Countries

600+ Dealers in India

500+ Projects Completed

3k Tile Designs

70+ Team Members

18+ Creative Designers

02 Wall Tile Manufacturing Units

01 Sanitary ware Manufacturing Unit

02 Porcelain Manufacturing Units





## Stain Resistant

Do not worry about accidental spills with the highly stain-resistant tiles from the house of Itaca. The remarkably non-porous and impregnable layer of the surfaces makes them resistant to stains and taints.

The technical advantage of the surfaces makes your spaces easy to clean and effortless to maintain.

Stain  
Resistant



# 4 Varied Finishes



Earthy and natural finishes  
that enhance your spaces

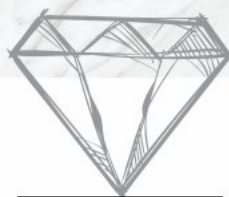
## The Aura of Polished Finish

The Polished Finish exudes a natural brilliance, making your spaces appear brighter and bigger with its polish that bespoke timeless beauty and magnificence of the ceramic artistry. Let your ambiance reflect the timeless grandeur and majesty that will have an everlasting impact on the beholder.





Polished Finish

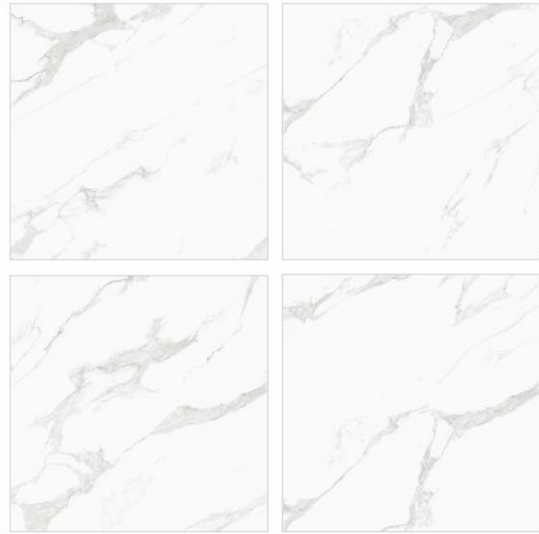


120x  
120cm



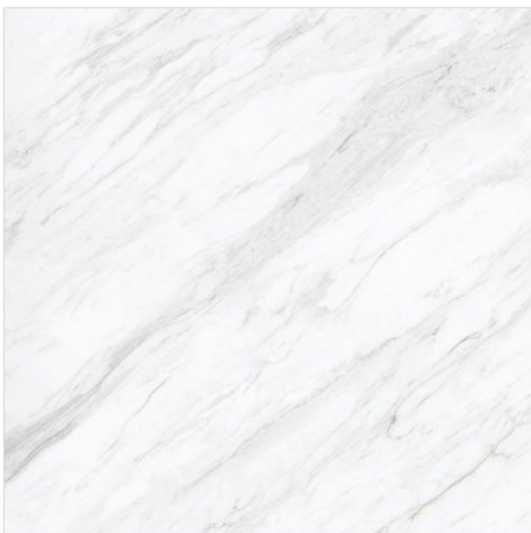
**Paris Cararra Grey**

Face 4



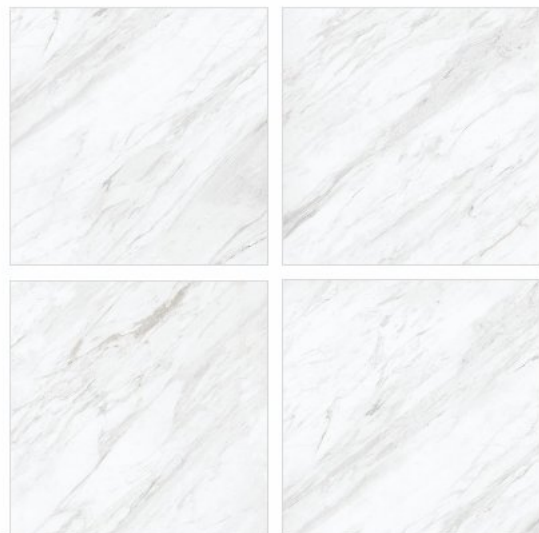
**Cararra Polaris**

Face 4



**Cararra Classico**

Face 4





 Abrasion  
Resistant

 Frost  
Resistant

 Chemical  
Resistant

 Stain  
Resistant

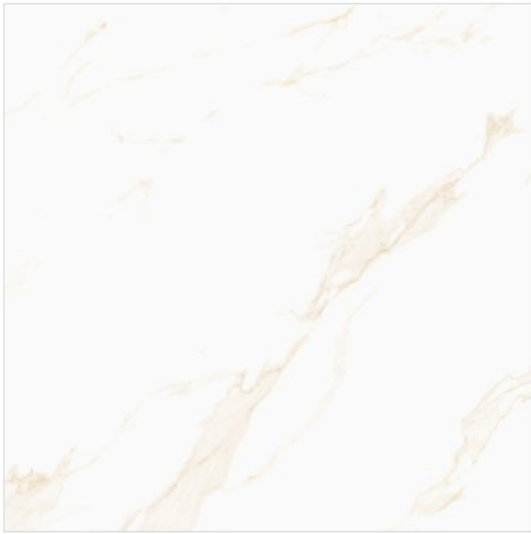
 Less Water  
Absorption

  
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PAVIMENTOS Y PELDAÑOS

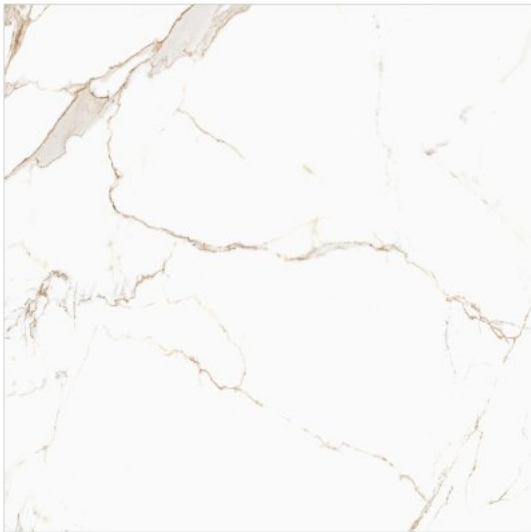
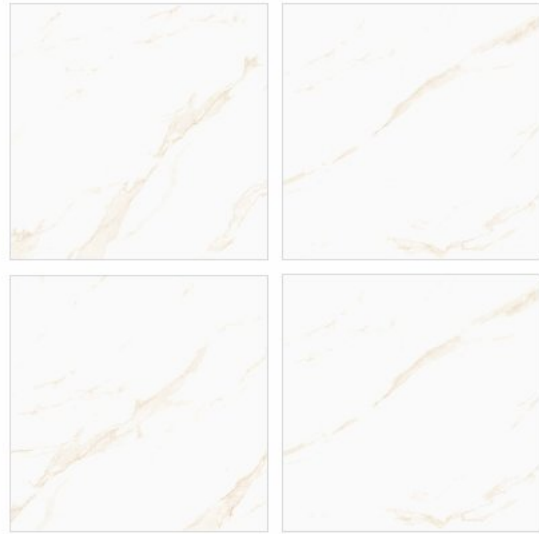


Preview of: Cararra Classico



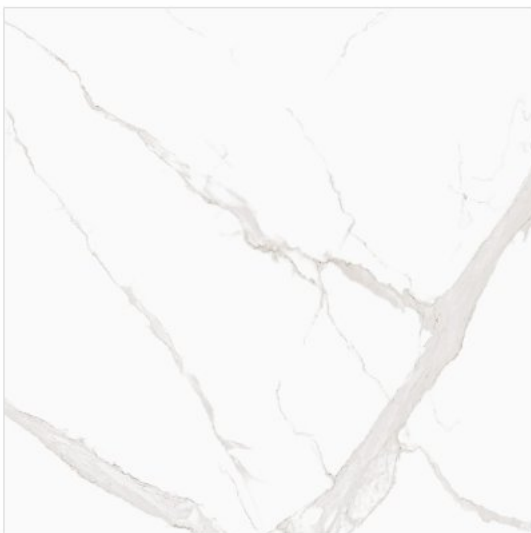
**Statuario Arque**

Face 3



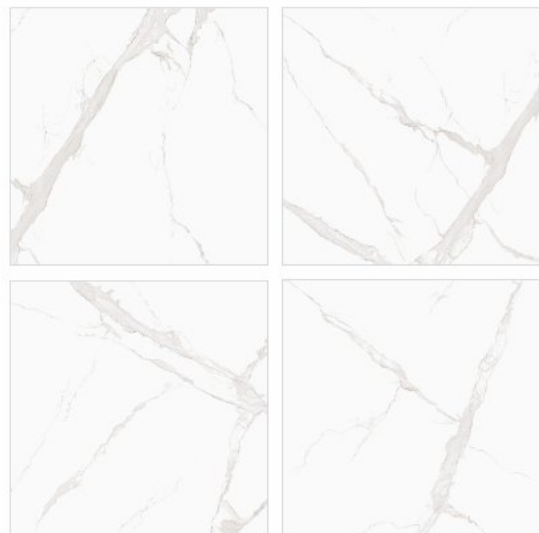
**Spark Gold**

Face 3



**Statuario Sipani**

Face 4





Abrasion Resistant



Frost Resistant



Chemical Resistant

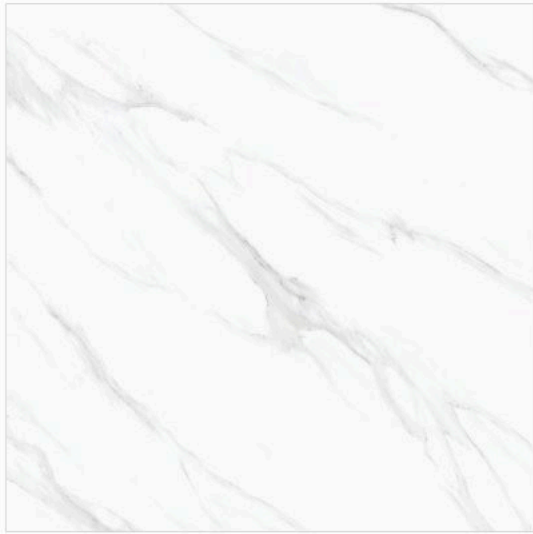


Stain Resistant



Less Water Absorption

  
**PORCELÁNICOS MEHAVI**  
 REVESTIMIENTOS, ENCIMERAS PAVIMENTOS Y PELDAÑOS



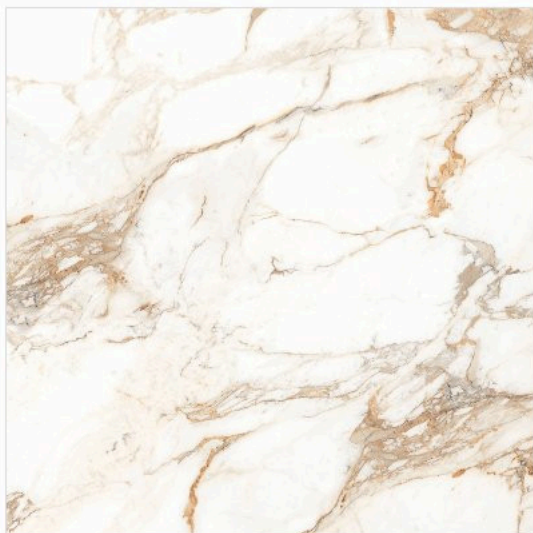
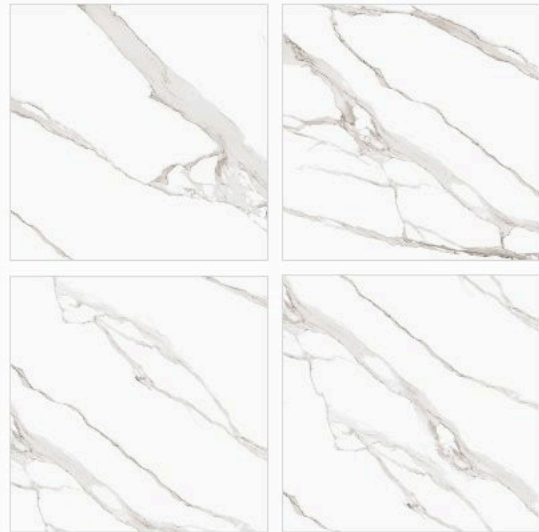
Swizer White

Face 4



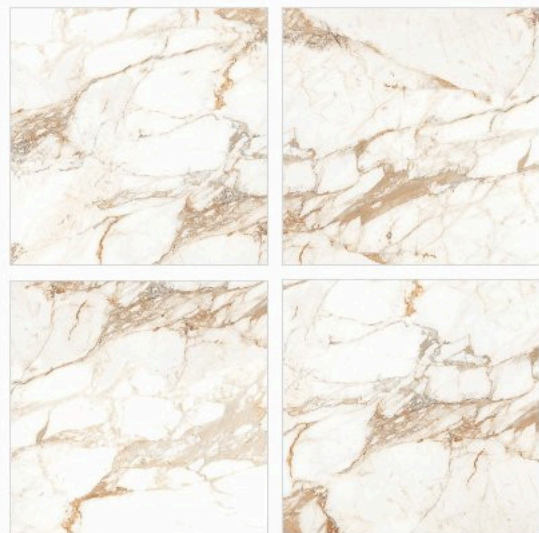
Wg Rigato White

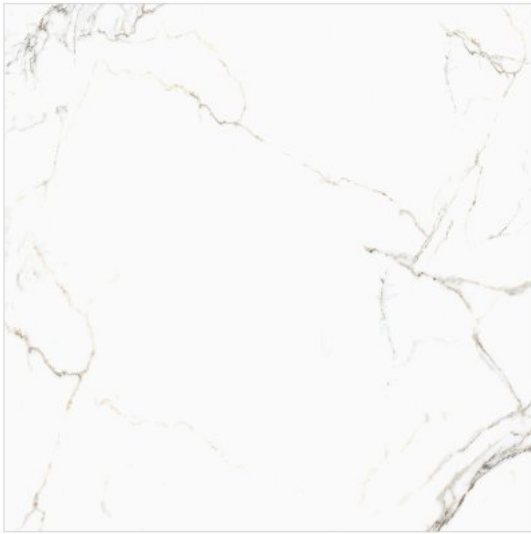
Face 4



Macedonian Gold

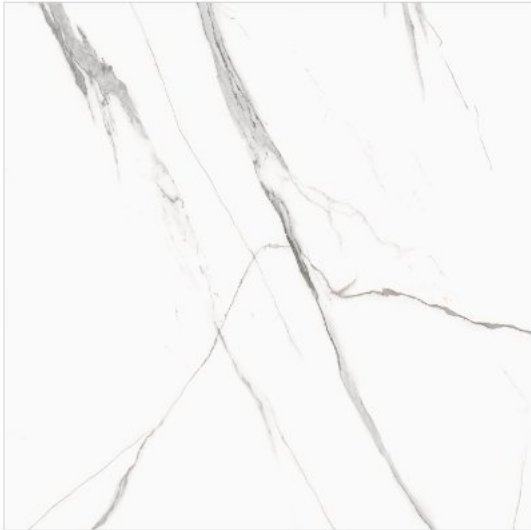
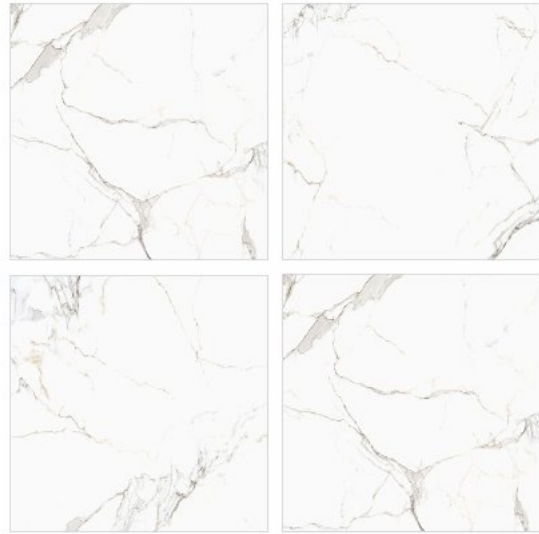
Face 4





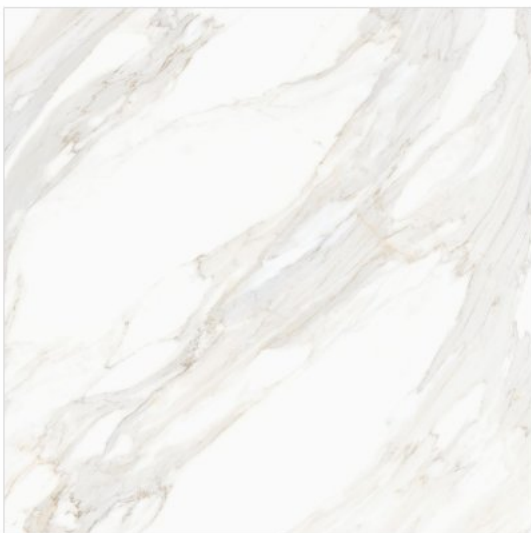
**Spark Grey**

Face 3



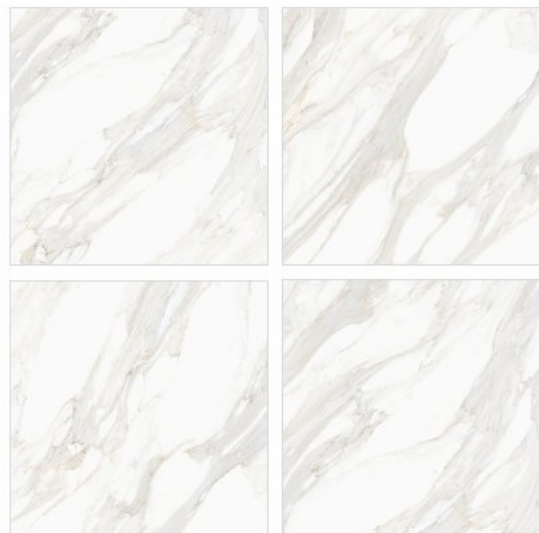
**Lentin Grey**

Face 4



**Calacatta Gold**

Face 4





Abrasion Resistant



Frost Resistant



Chemical Resistant



Stain Resistant



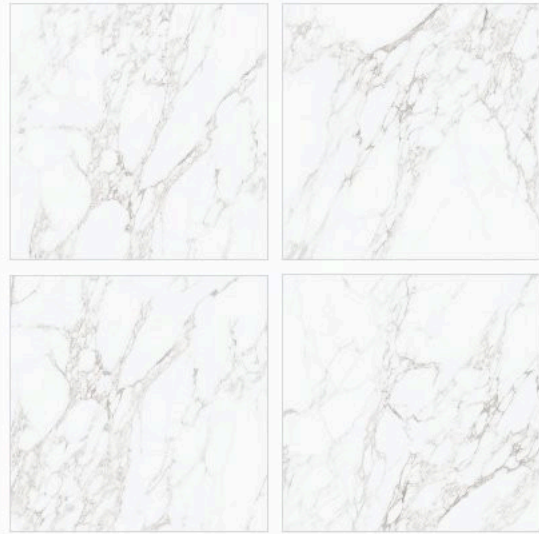
Less Water Absorption

  
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 PAVIMENTOS Y PELDAÑOS



**Arabescato Grey**

Face 4

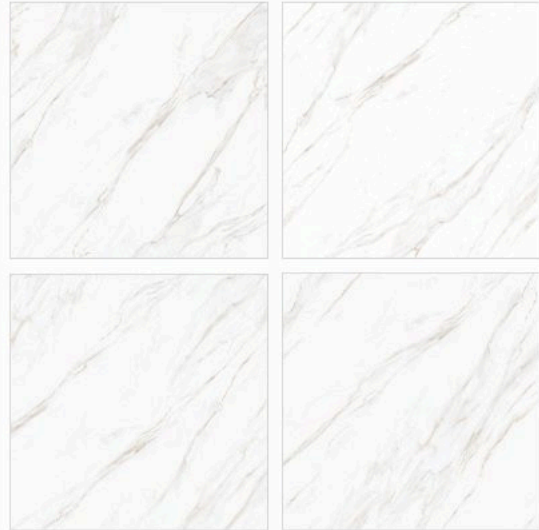


Also Available In Matt Carving

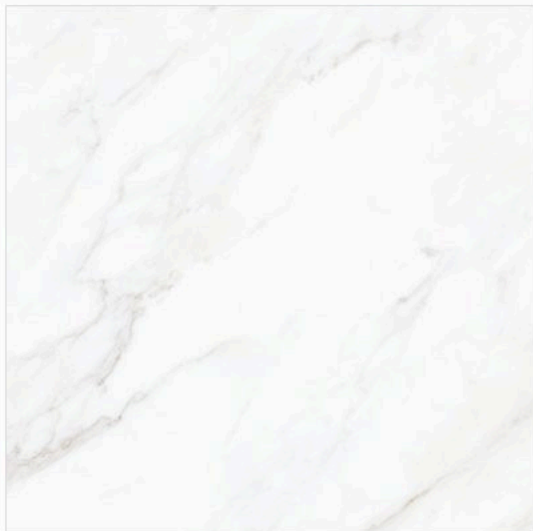


**Cararra Venato**

Face 4

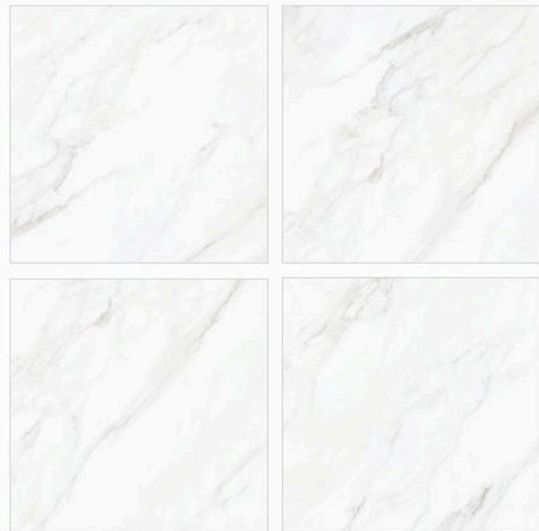


Also Available In Matt Carving



**Calacatta Michael**

Face 4



Also Available In Matt Carving



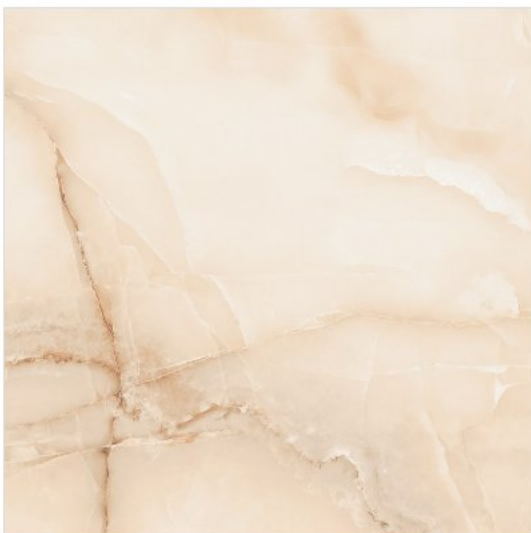
Premium Onyx Sky

Face 2



Onyx Sky

Face 6



Onyx Crema

Face 6



 Abrasion  
Resistant

 Frost  
Resistant

 Chemical  
Resistant

 Stain  
Resistant

 Less Water  
Absorption

  
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Preview of: Premium Onyx Sky



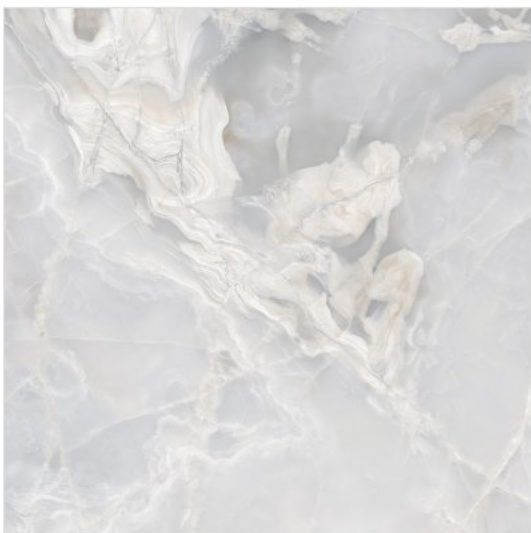
**Onyx Beauty**

Face 4



**Onyx Grey**

Face 4



**Bluette Onyx Grey**

Face 4







Abrasion Resistant



Frost Resistant



Chemical Resistant

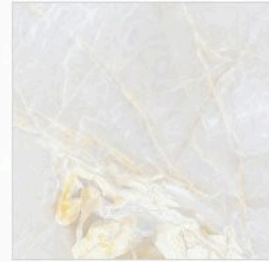
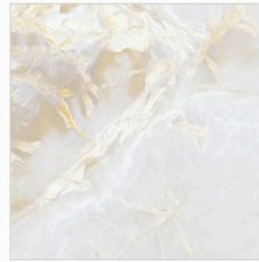
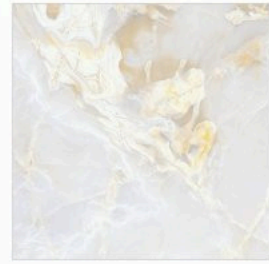
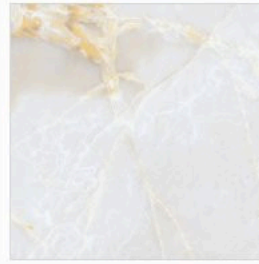


Stain Resistant



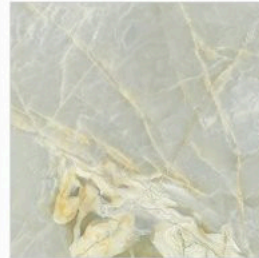
Less Water Absorption

  
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 PAVIMENTOS Y PELDAÑOS



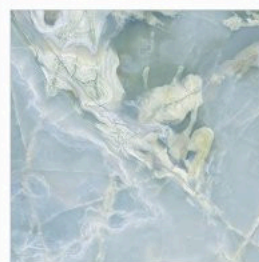
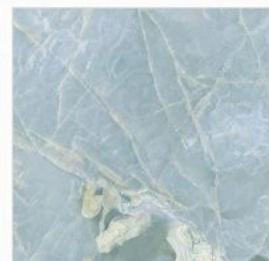
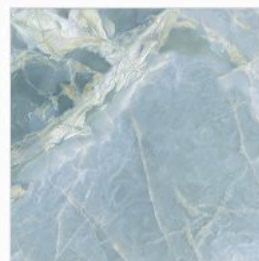
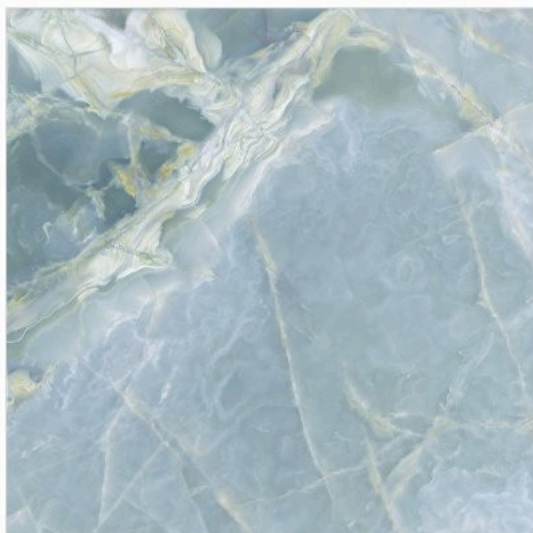
**Bluette Onyx Red**

Face 4



**Bluette Onyx Natural**

Face 4



**Bluette Onyx Aqva**

Face 4



**Grigio Onyx Beige**

Face 3



**Grigio Onyx Bianco**

Face 3



**Grigio Neve Natural**

Face 4





Abrasion Resistant



Frost Resistant



Chemical Resistant



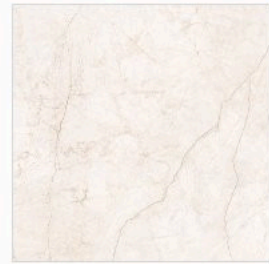
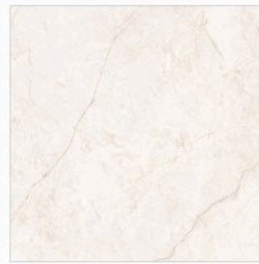
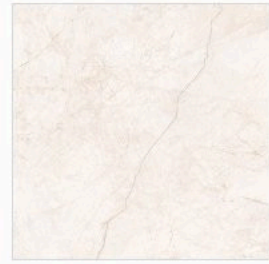
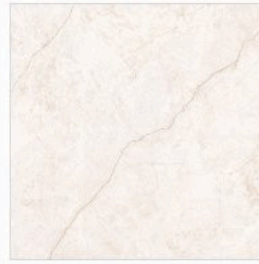
Stain Resistant



Less Water Absorption

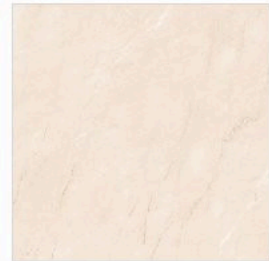
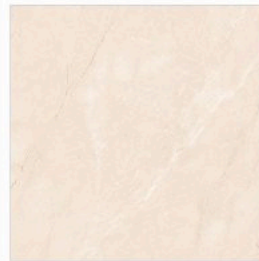
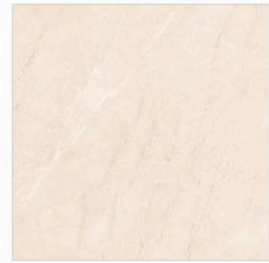
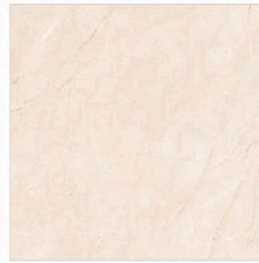
**PORCELÁNICOS  
MEHAVI**

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PAVIMENTOS Y PELDAÑOS



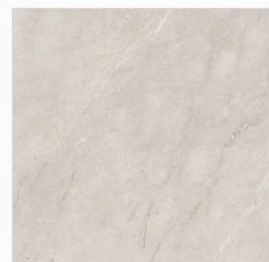
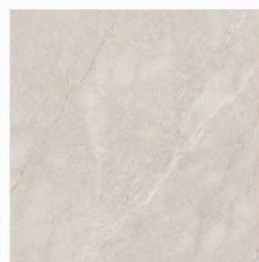
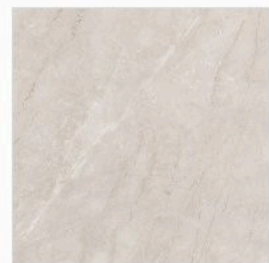
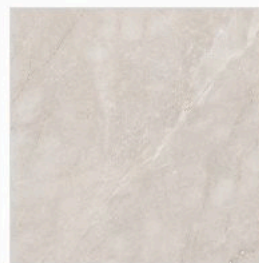
**Fantastic Blanco**

Face 6



**Bella Crama**

Face 5



**Bella Grey**

Face 5



Preview of: Grigio Neve Natural



Abrasion  
Resistant



Frost  
Resistant



Chemical  
Resistant



Stain  
Resistant



Less Water  
Absorption

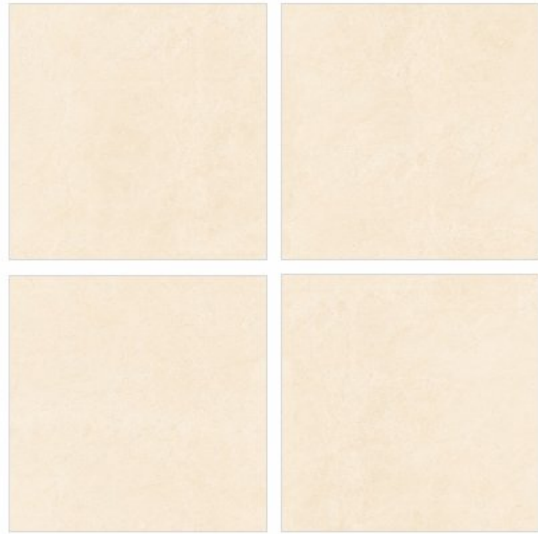
  
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MEHAVI**

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PAVIMENTOS Y PELDAÑOS



**Crema Marfil Beauty**

Face 4



**Floriana Blanco**

Face 4



**Frappuccino Taupe**

Face 4





Abrasion Resistant



Frost Resistant



Chemical Resistant



Stain Resistant



Less Water Absorption

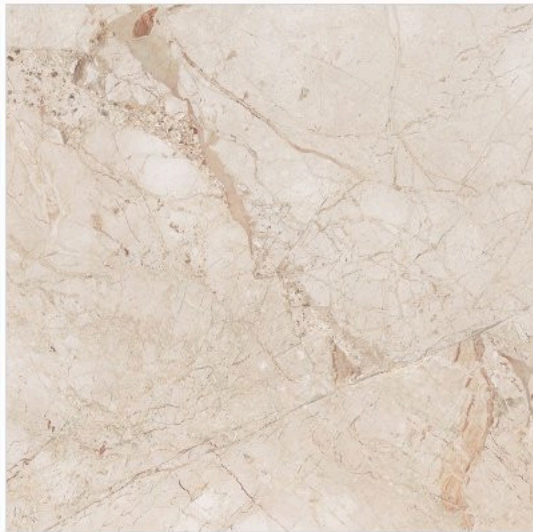
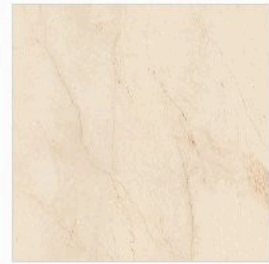
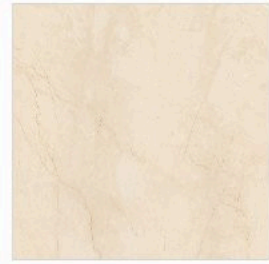
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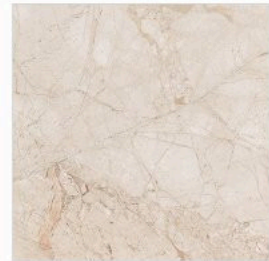
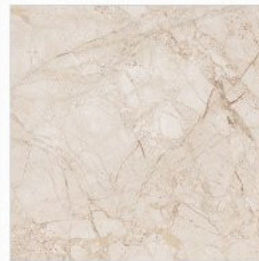
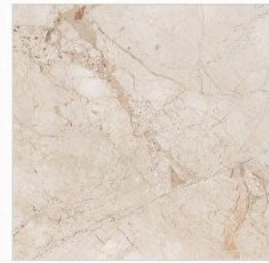
**Jerico Marfil Crema**

Face 3



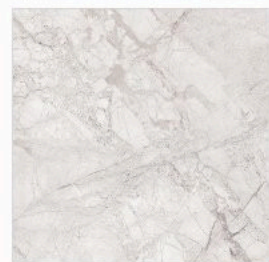
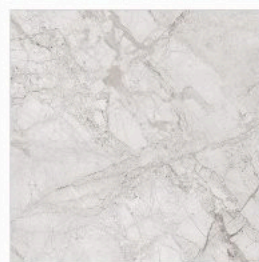
**Breccia Aurora Beige**

Face 6



**Breccia Aurora Blanco**

Face 6





**Argenta Beige**

Face 4



**Argenta Crema**

Face 4



**Argenta Gris**

Face 4







Abrasion Resistant



Frost Resistant



Chemical Resistant



Stain Resistant



Less Water Absorption

  
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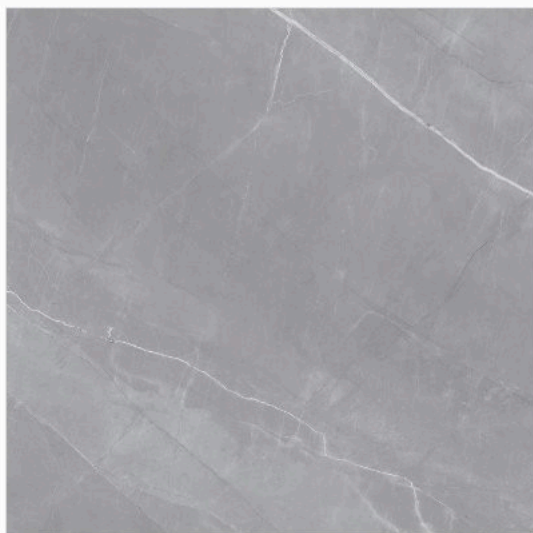
**Argenta Blanco**

Face 4



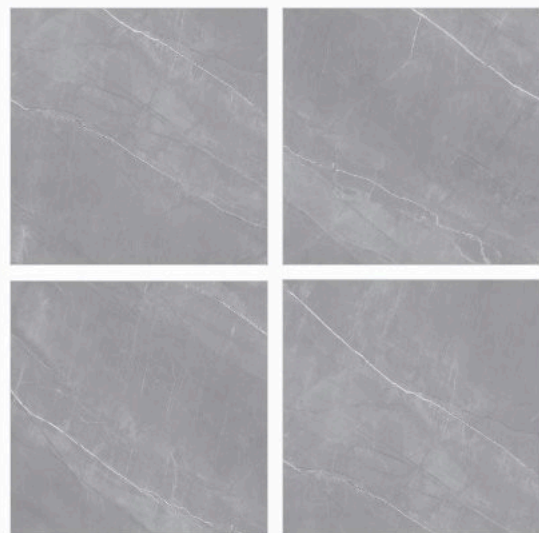
**Armani French Blanco**

Face 4



**Armani French Grey**

Face 4



Polished Finish | 120x120cm | Glazed Vitrified Tiles



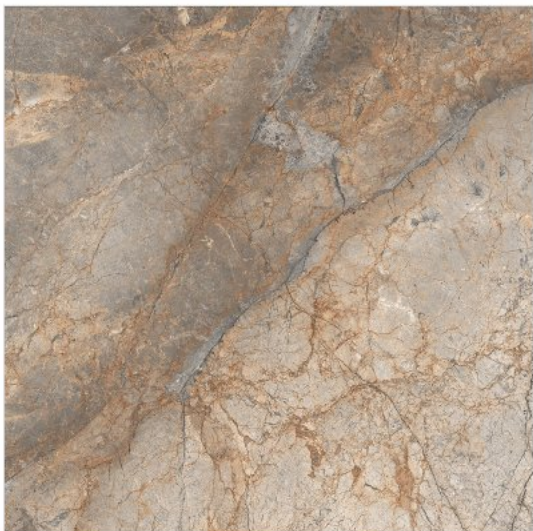
**Emperor Taupe**

Face 4



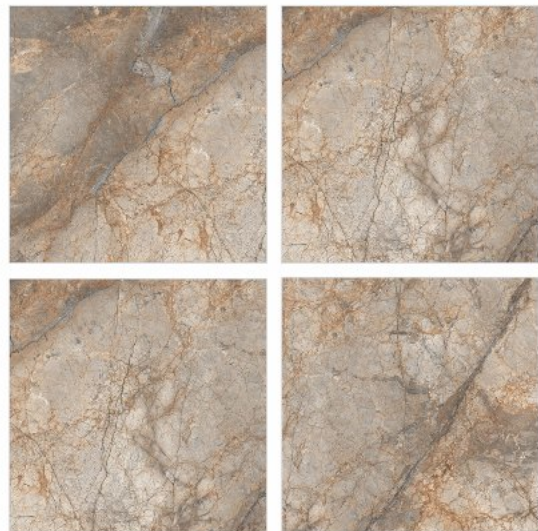
**Champion Beige**

Face 3



**Champion Brown**

Face 3



 Abrasion  
Resistant

 Frost  
Resistant

 Chemical  
Resistant

 Stain  
Resistant

 Less Water  
Absorption

  
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Preview of: Champion Beige

Polished Finish | 120x120cm | Glazed Vitrified Tiles



Toronto Blanco

Face 3



Toronto Crema

Face 3



Toronto Grey

Face 3





Abrasion  
Resistant



Frost  
Resistant



Chemical  
Resistant



Stain  
Resistant



Less Water  
Absorption

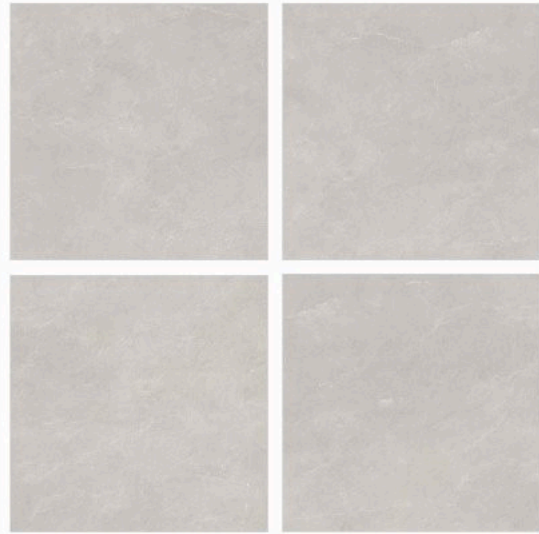
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**Mexxo Light**

Face 6



**Marlin Blanco**

Face 6



**Marlin Gray**

Face 6



## The Beauty of High Gloss Finish

For a room to feel well-lit and livelier, this High Gloss Finish is just perfect. They emit a light reflection that opens up the space and artifies the eye into making the area appear eclectic and open than it essentially is. This timeless artistry adds a touch of glamor to your spaces.





High Gloss Finish

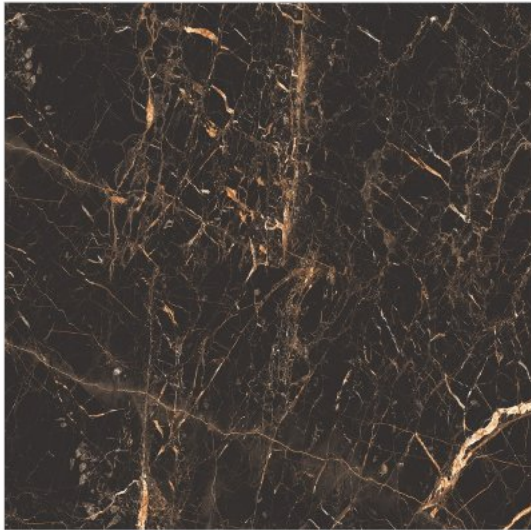
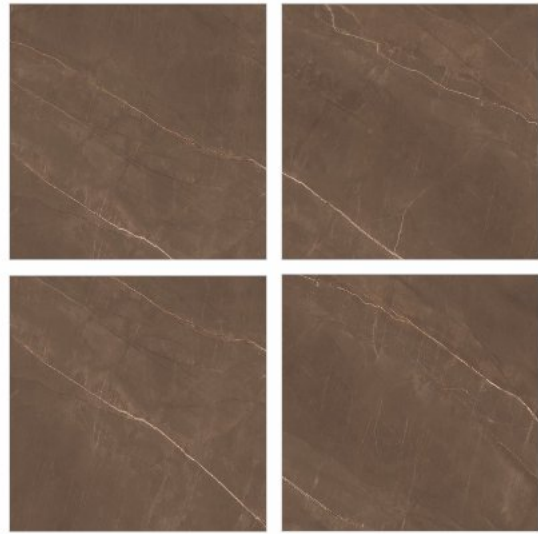


120x  
120cm



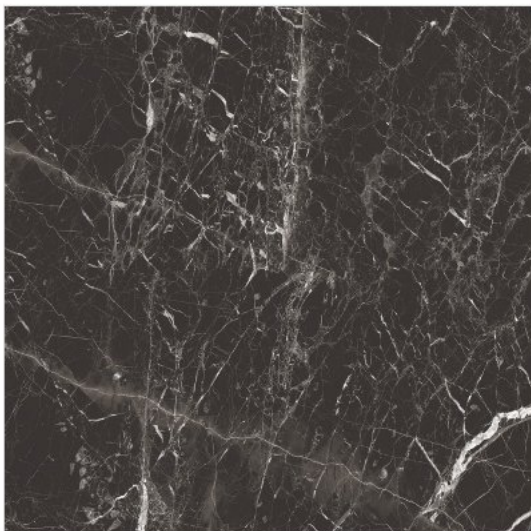
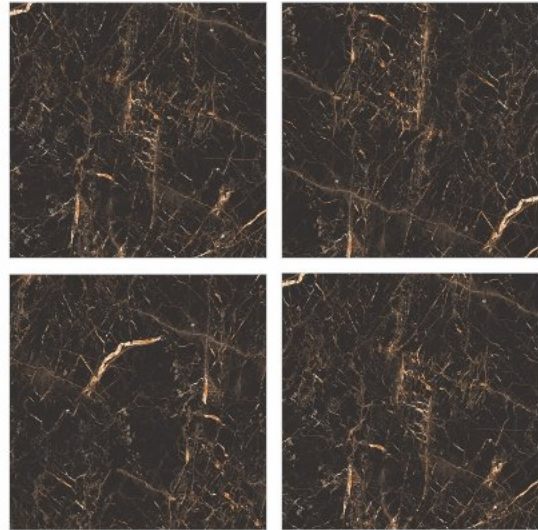
Hg Armani Gold

Face 4



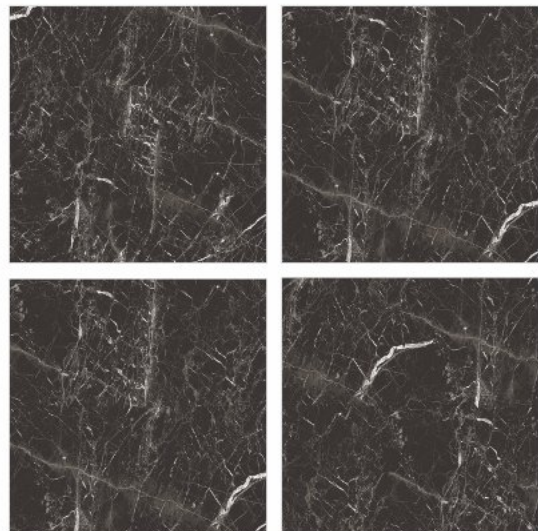
Hg Golden Black

Face 3



Hg Golden White

Face 3





 Abrasion  
Resistant

 Frost  
Resistant

 Chemical  
Resistant

 Stain  
Resistant

 Less Water  
Absorption

  
**PORCELÁNICOS  
MEHAVI**

REVESTIMIENTOS, ENCIMERAS  
PAVIMENTOS Y PELDAÑOS



Preview of: Hg Golden Black

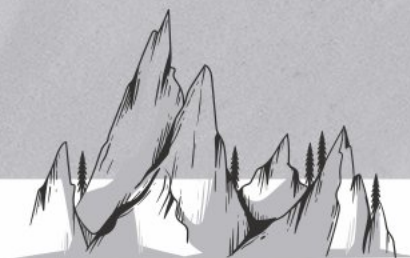
## The Appeal of Matt Finish

The warm, natural, and earthy tones in Matt Finish contribute to the rustic effect, imparting a calmness and tranquillity that is charming and inviting. Inspired by the look of actual terrains, these rustic tiles offer stunning architecture with a dynamic visual impact striking the perfect balance between art and design.





Matt Finish



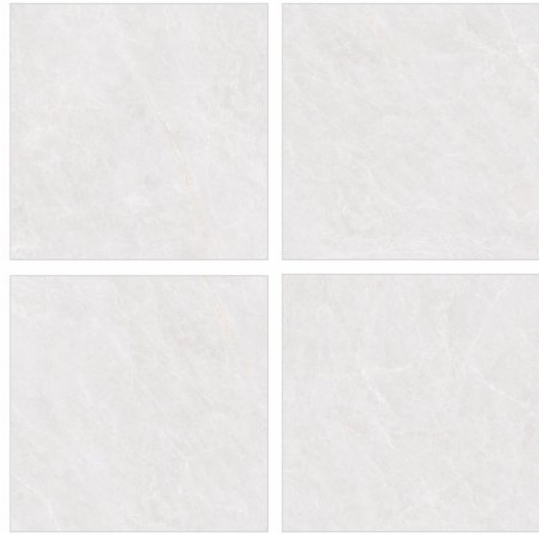
120x  
120cm

Matt Finish | 120x120cm | Glazed Vitrified Tiles



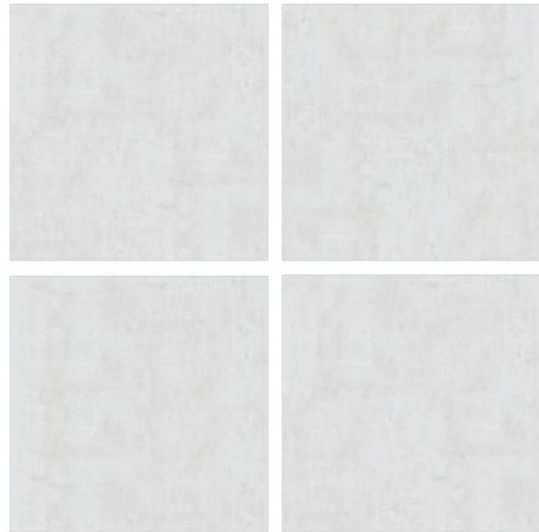
**Dusk Blanco**

Face 4



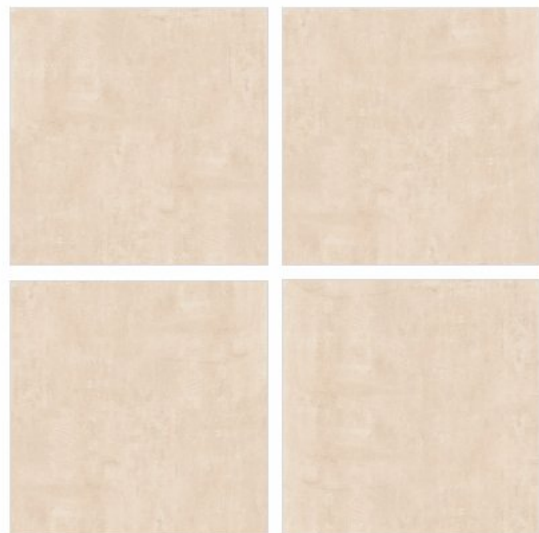
**Cronos Blanco**

Face 3



**Cronos Crema**

Face 3



 Abrasion  
Resistant

 Frost  
Resistant

 Chemical  
Resistant

 Stain  
Resistant

 Less Water  
Absorption

**PORCELÁNICOS  
MEHAVI**

REVESTIMIENTOS, ENCIMERAS  
PAVIMENTOS Y PELDAÑOS



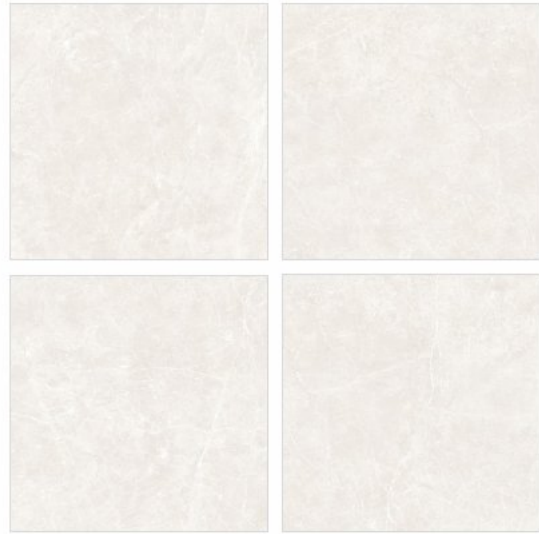
Preview of: Cronos Blanco

Matt Finish | 120x120cm | Glazed Vitrified Tiles



**Soft Cloud Blanco**

Face 4



**Soft Cloud Crema**

Face 4



**Soft Cloud Grey**

Face 4



 Abrasion  
Resistant

 Frost  
Resistant

 Chemical  
Resistant

 Stain  
Resistant

 Less Water  
Absorption

  
**PORCELÁNICOS  
MEHAVI**  
REVESTIMIENTOS, ENCIMERAS  
PAVIMENTOS Y PELDAÑOS



**Rojetone Nova Dk**

Face 3



**Kandla Blanco**

Face 4



**Kandla Griss**

Face 4



## The ingenuity of Matt + Matt Carving Finish

Invite natural, rustic, and simply intrinsic elegance in your spaces with the Matt finish of the collection and amalgamate the surreal striking glowing veins with the muted tones with the Matt Carving finish. These finishes draw their inspiration from the terrains of the creation.







Matt +  
Matt Carving Finish



120x  
120cm



**Crackle Crema**

Face 4



**Crackle Silver**

Face 4



**Pietra Bianco**

Face 5



 Abrasion  
Resistant

 Frost  
Resistant

 Chemical  
Resistant

 Stain  
Resistant

 Less Water  
Absorption

  
**PORCELÁNICOS  
MEHAVI**

REVESTIMIENTOS, ENCIMERAS  
PAVIMENTOS Y PELDAÑOS



Preview of: Pietra Bianco



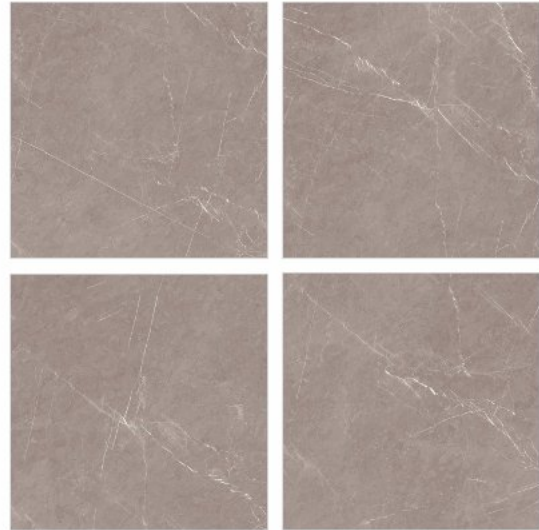
**Pietra Grigio**

Face 5



**Pietra Taupe**

Face 5



**Pietra Grey**

Face 5





Abrasion Resistant



Frost Resistant



Chemical Resistant



Stain Resistant



Less Water Absorption

PORCELÁNICOS  
MEHAVI

REVESTIMIENTOS, ENCIMERAS  
PAVIMENTOS Y PELDAÑOS



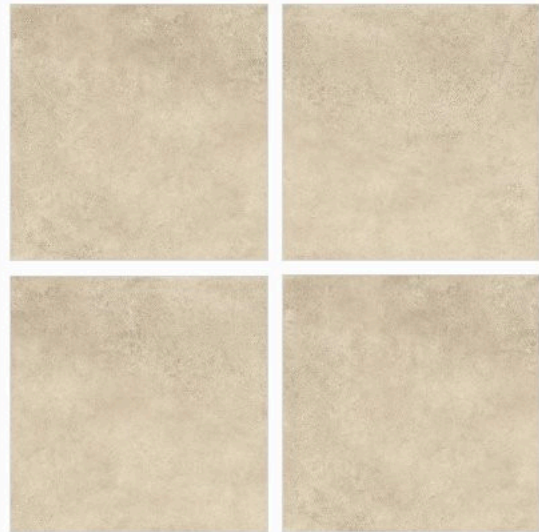
Cloud Grey

Face 4



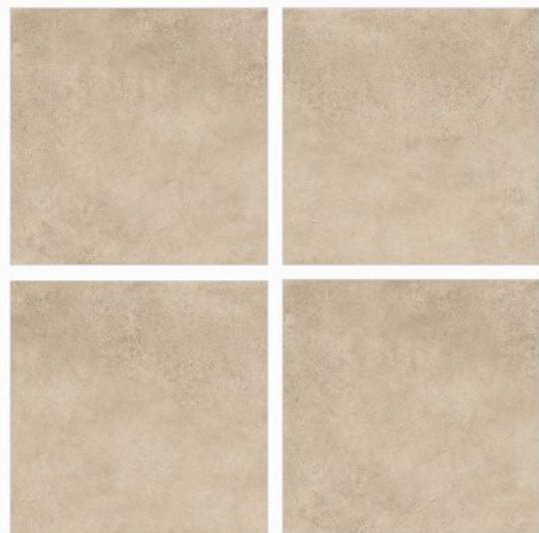
Jackstone Moca

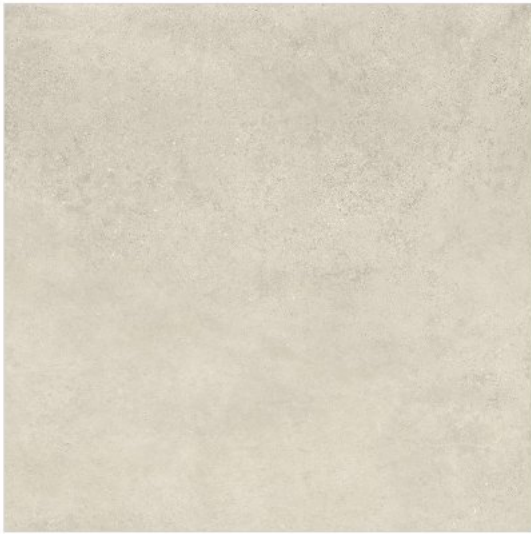
Face 3



Jackstone Rope

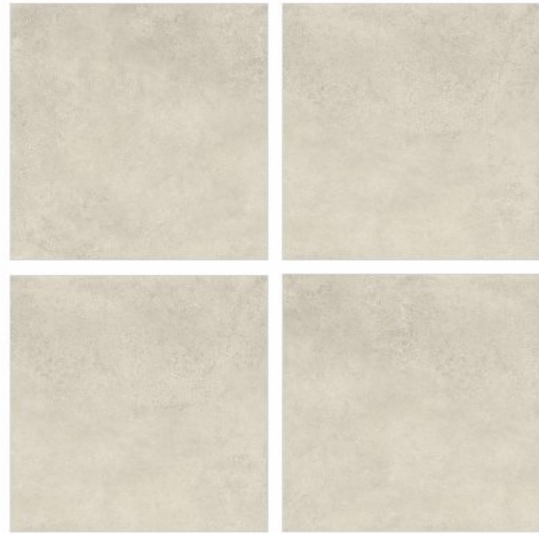
Face 3





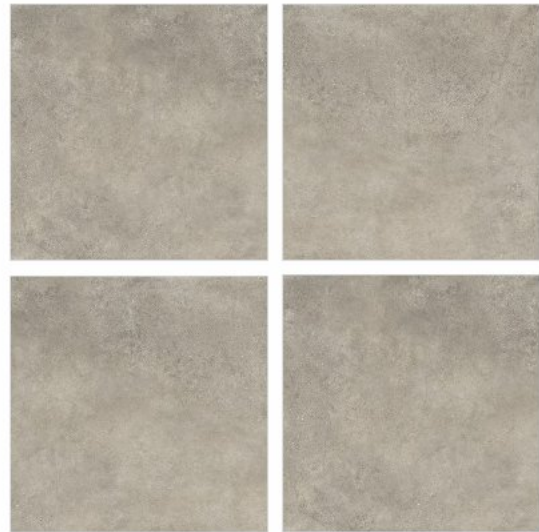
**Jackstone Camel**

Face 3



**Jackstone Amber**

Face 3



**Jackstone Tortora**

Face 3



 Abrasion  
Resistant

 Frost  
Resistant

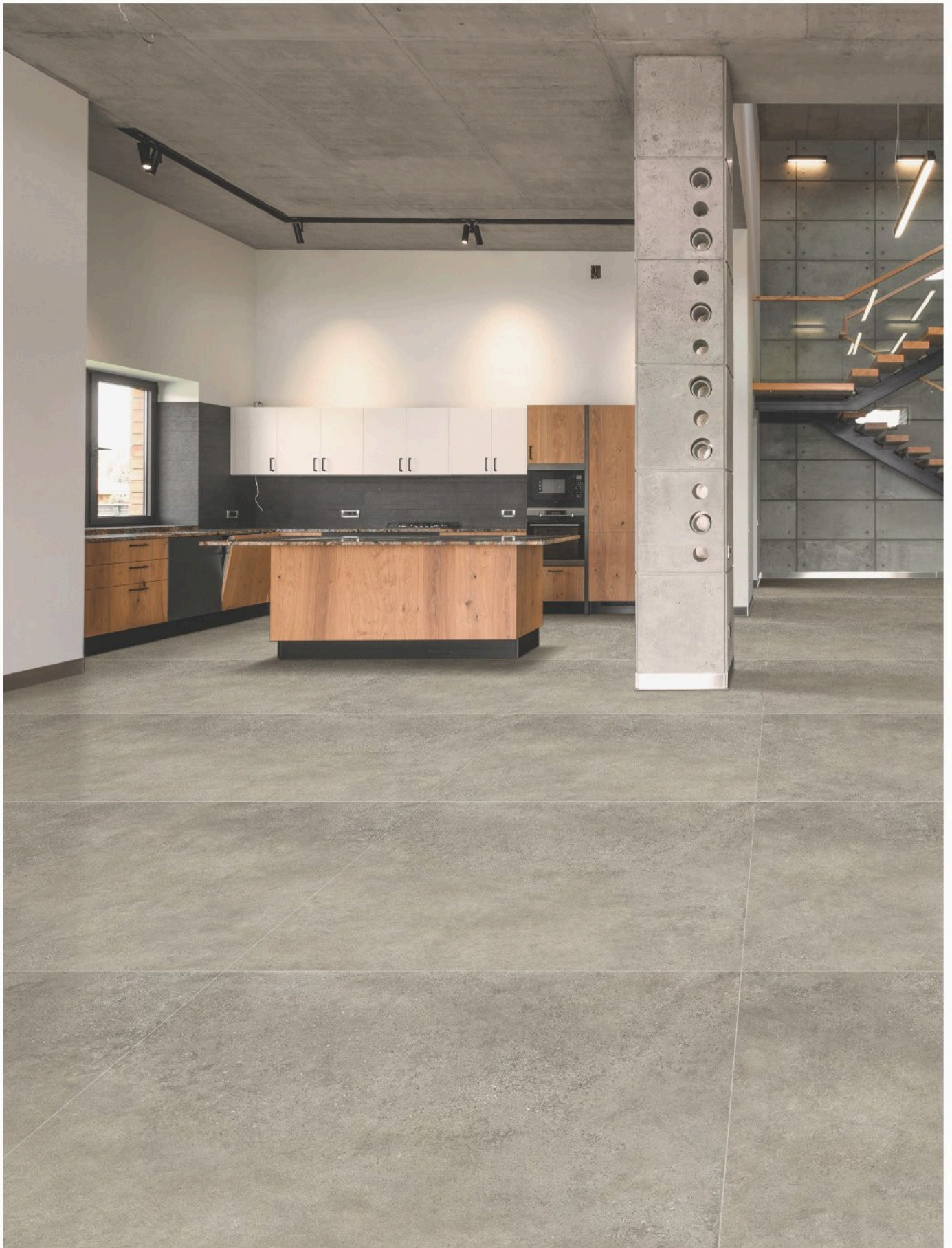
 Chemical  
Resistant

 Stain  
Resistant

 Less Water  
Absorption

  
**PORCELÁNICOS  
MEHAVI**

REVESTIMIENTOS, ENCIMERAS  
PAVIMENTOS Y PELDAÑOS



Preview of: Jackstone Amber

Carving Finish | 120x120cm | Glazed Vitrified Tiles



Venatino Gold

Face 4



Venatino Grey

Face 6





## TECHNICAL FEATURES OF GLAZED VITRIFIED TILES
























Characteristics	Standard as per ISO-13006/EN14411 Group Bla	Mean Value of ITACA PGVT	Mean Value of ITACA GVT	Test Method
<b>REGULATORY PROPERTIES</b>				
Deviation in length & width	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Deviation in thickness	±5.0 %	±4.0 %	±4.0 %	ISO-10545-2
Straightness in side	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Rectangularity	±0.6 %	±0.1 %	±0.1 %	ISO-10545-2
Surface flatness	±0.5 %	±0.2 %	±0.2 %	ISO-10545-2
Color difference	Unaltered	No change	No change	ISO-10545-16
Glossiness	As per mfg.	Min. 90%	Min. 4%	GLOSSOMETER
<b>STRUCTURAL PROPERTIES</b>				
Water absorption	± 0.50 %	± 0.20 %	± 0.20 %	ISO-10545-3
Apparent density	> 2.0 g/cc	> 2.10 g/cc	> 2.10 g/cc	DIN 51082
<b>MASSIVE MECHANICAL PROPERTIES</b>				
Modulus of rupture	Min. 35 N/mm <sup>2</sup>	Min. 40 N/mm <sup>2</sup>	Min. 40 N/mm <sup>2</sup>	ISO-10545-4
Breaking strength	Min. 1300 N	Min. 2000 N	Min. 2000 N	ISO-10545-4
Impact resistance	As per mfg.	Min. 0.55	Min. 0.55	ISO-10545-5
<b>SURFACE MECHANICAL PROPERTIES</b>				
Surface abrasion resistance	As per mfg	Min. Class-3	Min. Class-4	ISO-10545-7
MOH's hardness	As per mfg	Min. 4	Min. 5	EN 101
<b>THERMO HYDROMETRIC PROPERTIES</b>				
Frost resistance	No damage	No damage	No damage	ISO-10545-12
Thermal shock resistance	No damage	No damage	No damage	ISO-10545-9
Moisture expansion	Nil	Nil	Nil	ISO-10545-10
Thermal expansion (COE)	Max. 9.0 x 10 <sup>-6</sup>	Max. 6.5 x 10 <sup>-6</sup>	Max. 6.5 x 10 <sup>-6</sup>	ISO-10545-8
Crazing resistance	As per mfg.	Min. 10 Cycle	Min. 10 Cycle	ISO-10545-11
<b>CHEMICAL PROPERTIES</b>				
Chemical resistance	No damage	No damage	No damage	ISO-10545-13
Stain resistance	Resistant	Resistant	Resistant	ISO-10545-14
<b>SAFETY PROPERTIES</b>				
Slip resistance	As per mfg	> 0.40	> 0.40	ISO-10545-17
Fire resistance	As per mfg.	Fire Proof	Fire Proof	N. A.
Lead & Cadmium given off by glazed tiles	As per mfg. Pb & Cd	Does not yield	Does not yield	ISO-10545-15

## GLAZED VITRIFIED TILES PALLET PACKING

Size	Pallet	Pcs/Box	M <sup>2</sup> /Box	Kg/Box	Box/Pallet	M <sup>2</sup> /Pallet	Pallet/Cont	Box/Cont	M <sup>2</sup> /Cont	Kg/Cont
120x120cm	Normal	2	2.88	60	28	80.64	13	424	1221.12	25440
					15	43.2	4			

EXPORTING  
ARTISTRY IN MORE THAN  
**73 COUNTRIES**

## Europe

- |   |  |
|---|--|
|  ALBANIA   |  PORTUGAL   |
|  ROMANIA   |  GERMANY    |
|  GREECE    |  SLOVAKIA   |
|  BULGARIA  |  FRANCE     |
|  HUNGARY   |  MALTA      |
|  MACEDONIA |  MOLDOVA    |
|  SERBIA    |  LATVIA     |
|  POLAND    |  SWEDEN     |
|  KOSOVO    |  LITHUANIA  |
|  UK        |  CYPRUS     |
|  SPAIN     |  MONTENEGRO |
|  ITALY     |  |

## Asia

- |  |   |
|--|---|
|  SAUDI ARABIA |  PHILIPPINES |
|  IRAQ         |  QATAR       |
|  TURKEY       |  UAE         |
|  SRI LANKA    |  BAHRAIN     |
|  VIETNAM      |  LEBANON     |
|  PALESTINE    |  THAILAND    |
|  SOUTH KOREA  |  OMAN        |
|  KUWAIT       |  INDONESIA   |
|  TAIWAN       |  CHINA       |
|  BANGLADESH   |  KYRGYZSTAN  |
|  JORDAN       |   |



## America

- |   |
|---|
|  HAITI       |
|  PERU        |
|  USA         |
|  MEXICO      |
|  CANADA      |
|  COSTA RICA  |
|  PUERTO RICO |
|  ECUADOR     |


## Africa

- |  |
|--|
|  MOROCCO      |
|  ETHIOPIA     |
|  MOZAMBIQUE   |
|  MAURITIUS    |
|  ALGERIA      |
|  SOMALIA      |
|  LIBYA        |
|  SOUTH AFRICA |
|  EGYPT        |
|  NIGERIA      |
|  SENEGAL      |
|  SUDAN        |
|  KENYA        |
|  TUNISIA      |

## Eurasia

- |  |
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|  GEORGIA      |
|  RUSSIA       |
|  AZERBAIJAN   |
|  KAZAKHSTAN   |
|  UKRAINE      |
|  TURKMENISTAN |

## Australia

- |   |
|---|
|  AUSTRALIA |
|---|